



Himachal Pradesh Council for Science, Technology &  
Environment (HIMCOSTE)

Vigyan Bhawan, Bemloe, Shimla 171001  
Phone: 0177-2656489 Fax: 0177-2814923



No. STC/F-(7)-2/2022-EE -2798

Dated: 21-02-2024

From: Member Secretary (EC)  
Himachal Pradesh Council for Science, Technology & Environment

To

The Deputy Director of Elementary Education

District Kangra at Dharamshala  
Himachal Pradesh

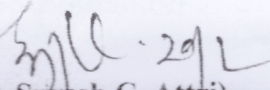
Subject: Environment Education Programme Logo Design Competition-Invitation for  
Entries -reg.

Sir,

Enclose herewith please find attach letter no. 3-1/2024-EE dated 12.02.2024 issued by Ministry of Environment, Forest and Climate Change (MoEF&CC), Government of India regarding the subject cited above under Environment Education Programme(EEP)-Eco Club Programme for the Eco-club of the State.

In this regard, you are requested to kindly circulate the information among all the Eco-clubs in your district to participate in the competition. You are requested to ensure that atleast ten best entries of logo designs are submitted to the HIMCOSTE office through email on [eehimcoste@gmail.com](mailto:eehimcoste@gmail.com) on or before 29.02.2024. The copy of the terms and conditions received from MoEF&CC, GoI are attached for kind information and circulation please.

Yours sincerely,

  
(Dr. Suresh C. Attri)  
Joint Member Secretary  
HIMCOSTE, H.P.Shimla-1.

Enclosures as above

9178  
27/02/24

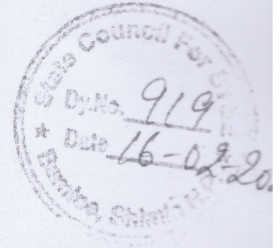
ENAT. NO:- EDM-KGR-(G-3) ECO-CLUB 2024-25  
O/O THE Dy. Dir. Ele. Edu. Kangra at D/shala.

Dated: 28-02-24.

Copy forwarded to all the Principals of GSS High Kangra  
and incharges Eco-Clubs of Distt. Kangra for information and  
recomment GHS



No. 3-1/2024-EE  
Government of India  
Ministry of Environment, Forest and Climate Change  
(EE Division)



Agni-512, Indira Paryavaran Bhawan,  
Jor Bagh Road, New Delhi

Dated, the February 12, 2024

To  
The Nodal Officers  
All Implementing Agencies under EEP

Subject: Environment Education Programme Logo Design Competition

Sir/ Madam,

As you are aware, the 'Environment Education Programme (EEP)' funded by the Ministry of Environment, Forest and Climate Change, Government of India aims to impart non-formal environment education through varied pedagogical initiatives. The programme supplements the knowledge that the children and young generation gain from classrooms with experience from nature and hands-on activities.

2. In this regard, it is desired that the activities undertaken under EEP be distinctively marked through the use of an exclusive logo. Therefore, this Ministry hereby announces a competition to design a logo for EEP. The competition is open only to Ecoclubs. The entries could be either from individual students or from a team. The winning entry would be adopted as the logo for EEP and the winner would be appropriately rewarded.

3. All Implementing Agencies (IAs) are requested to circulate information about the competition to all the Eco-clubs for maximum participation. The entries from each State/ UT are to be collected and evaluated by the respective IAs and three best entries may be submitted to this Ministry by email. Entries submitted to this Ministry through any other channel or by any other mode would not be considered for evaluation. The last date for accepting entries is **March 05, 2024**. Detailed Terms of Reference for the 'Environment Education Programme Logo Design Competition' is enclosed with this letter.

Yours sincerely,

Signed by  
Susan George Karumanchery

Date: 12-02-2024 14:25:09  
(Dr. Susan George K.)

Scientist 'E'

Email: ee-mefcc@gov.in

Tel. No.: 011-20819210

*Handwritten notes:*  
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No. 3-1/2024-EE  
Government of India  
Ministry of Environment, Forest and Climate Change  
(EE Division)

**Environment Education Programme Logo Design Competition**

The Environment Education Programme (EEP) of Ministry of Environment, Forest and Climate Change, Government of India aims to sensitize children and youth about environmental issues and to encourage them to adopt sustainable lifestyles. This programme supplements formal education through various pedagogical initiatives like workshops, exhibitions, nature camps, etc. Eco-clubs formed in educational institutions are the prime channel through which this programme imparts environmental education and this has a cascading effect when the messages are carried by children/ youth to their homes and society.

As compared to the earlier efforts of the Ministry, the programme strives to shift from symbolic activities to focused campaigns for fostering critical thinking and environmental responsibility. Emphasizing hands-on experiences, it seeks to bridge classroom knowledge with practical learning. The activities are aligned with Mission Lifestyle for Environment (LiFE) to promote living in harmony with nature.

Environment Education Division announces a competition to design a logo for 'Environment Education Programme (EEP)' which may be used on the website/ mobile app/ social media such as Twitter/ Facebook/ Instagram and on Magazines, Commercial Hoardings/ Standees/ Brochures/ Leaflets and Pamphlets/ Souvenirs and other Publicity and Marketing materials/ Posters/ Printed materials or anywhere else as the Environment Education Division choose. This document describes the official requirements and rules of the competition.

**Background material / theme for making Logo for the Environment Education Programme (EEP):**

- Sustainable Lifestyle Practices / alternatives / development
- Growth and Environment Protection
- Adopt healthy lifestyle
- Conservation and preservation of energy / water
- Waste management / Reduce waste
- Conservation of nature and natural resources
- The concept of 5 R's: Refuse, Reduce, Reuse, Repurpose, Recycle



### Terms & Conditions

1. The last date for accepting entries is **05-03-2024 at 05:30 PM**.
2. Each entry should be accompanied by a brief written explanation of the Logo and how best it encapsulates its essence.
3. Eco clubs will be submitting all the entries for the Logo Design Competition to their respective Implementing Agencies (IAs). The IAs will select the three best entries and submit the same through email to EE Division, MoEF&CC. Entries submitted through any other medium/mode would not be considered for evaluation.
4. The contest is only open for the Ecoclubs. The entry could be an individual project or a team project.
5. Each participant/ team can submit **ONLY** one entry. The submission of entry is free.
6. Please note that the logo must be original and should not violate any provision of the Indian Copyright Act, 1957 or the Intellectual Property Rights of any third party. The logo should not have been previously published in any print and digital media and must not contain any provocative, objectionable or inappropriate content.
7. In case of any copy right issues, the respective Implementing Agencies will be responsible to settle any legal proceedings arising out of it at his/her end. Environment Education Division (EE Division) Ministry of Environment, Forest and Climate change (MoEF&CC) will not be responsible.
8. Plagiarism of any nature is not allowed. Anyone found infringing on others' copyright would be disqualified from the contest.
9. All entries are governed by the provisions of Emblems and Names (Prevention of improper use) Act, 1950 and any violation of the said Act will result in disqualification.
10. The onus will be on the participant/applicant to prove that he/she is the only authorized representative to send the entry for the Award Scheme. In case of the selection of the Logo for an award, it will be given to the participant/applicant only. EE Division, MoEF&CC will, in no way, be responsible for any dispute, legal or otherwise, arising out of it.
11. The responsibility to comply with the Submission of entries, Competition Technical Criteria and Selection Process fully lies with the participant(s)/Implementing agencies and, EE Division, MoEF&CC shall not be answerable to any dispute raised by a third party.
12. EE Division, MoEF&CC takes no responsibility for corrupted or late entries.
13. The winner will be declared through email or by way of announcing his / her name on EEP Portal.
14. The winning design of the logo would be the intellectual property of EE Division, MoEF&CC and the winner cannot exercise any right over it, after acceptance of the prize. EE Division, MoEF&CC will have unfettered right to modify the Prize winning



logo / entry or add/delete any info/design feature in any form to it. The winner will not exercise any right over his/her Logo and shall not use it in any way.

15. The winning logo is meant to be used by EE Division, MoEF&CC for promotional and display purposes, information, Education and Communication materials and also for any other use as may be deemed appropriate by the EE Division, MoEF&CC.

16. There will be no notification to participants of rejected entries.

17. EE Division, MoEF&CC reserves the right to cancel or amend all or any part of the Contest and/ or the Terms & Conditions/ Technical Parameters/ Evaluation Criteria. It would be the responsibility of the participants to keep themselves informed about any changes in the Terms & Conditions/ Technical Parameters /Evaluation Criteria stated for this Contest.

#### Technical Criteria

1. Logo should be submitted in JPEG, PNG or PDF format only.
2. Logo should be designed in colour.
3. File should be high resolution – at least 300 pixels per inch at 100% size.
4. File should look clean (not pixilated or bit-mapped) when viewed on screen at 100%

#### Selection Process

1. All entries submitted received by the stipulated date and found in order, shall be evaluated by a Selection Committee. The Committee will shortlist the entries and will decide the winner if an entry is found suitable.
2. Entries would be judged on the basis of elements of creativity, originality, composition, technical excellence, simplicity, artistic merit and visual impact and how well they communicate the theme of Environment Education Programme.
3. The decision of the Selection Committee would be final and binding on all the contestants and no clarifications would be issued to any participants or on any decision of the Selection Committee.
4. There will be only one winner of competition.
5. Winner shall be required to provide the original source file of the designed logo.
6. The winning entry will be considered for Award and a certificate from Ministry of Environment, Forest and Climate change.
7. Any legal proceedings arising out of the competition/ its entries/ winners shall be subject to local jurisdiction of NCT of Delhi only. Expenses incurred for this purpose will be borne by the parties themselves.
8. EE Division, MoEF&CC, if it so decides, reserves the right not to proceed with the competition at any stage.